





**MTOTO EARLY
CHILDHOOD
PROGRAM**

Nurturing Mother and Child

mtoto /mˈtō tō / (noun);
Swahili – baby, child

For real change to take root in Kenya, we must target ample resources at the early development of its most vulnerable citizens. Our MTOTO (Mother-Toddler-One-To-One) program links a trained nurse to newly pregnant mothers, helping to shepherd them successfully through this period via routine home visits until the baby is 2. This nurse provides valuable counsel and resources for prenatal care, normal birthing, healthy breastfeeding, infant nutrition, child developmental stages, optimal parenting, and the importance of a language-rich environment. We also include a 12-week training for new parents that covers other key childcare topics in a community group setting. Finally, our home early reading program brings literacy training and age-appropriate books to families.

In short, we believe that building leaders starts on day one, by empowering mothers with the knowledge and resources to raise healthy babies and toddlers.

“Early childhood development is one of the most cost-effective investments a country can make to build human capital and promote sustainable development.”

– UNICEF

NAOMISVILLAGE.ORG





**MAENDELEO
INITIATIVE**

Love Thy Neighbor

maendeleo /ma en de 'le ō/
(noun); Swahili – progress,
development, advancement,
community

Every child served by the ministries of Naomi's Village has a story, and that story ties them to a community.

Maendeleo is our initiative to join with these communities to help further their development and enhance their vitality through programs addressing five domains:

1. PHYSICAL

We partner with families to provide affordable solutions for everyday living needs such as solar lighting, rain collection and storage equipment, appropriate sleeping arrangements for kids, and water purification units.

2. SPIRITUAL

Working closely with Cornerstone's spiritual development team, we minister to the needs of our community families through evangelism, discipleship, prayer, and community worship.

3. EMOTIONAL

By building relationships with the marginalized in our community, Maendeleo's social workers and counselors seek to understand and meet the unique emotional needs of single mothers, victims of abuse, and addicts.

4. CAPACITY BUILDING

Maendeleo equips community members to become more self-sufficient through our skills- training programs in agriculture and business, while also providing access to funding through guided table banking groups and microfinancing.

5. HEALTH

Through educational forums and seminars covering topics such as gender-based violence, feminine health issues, and general hygiene, we raise awareness of and assist with solutions for relevant health concerns.