

Naomi's Village

ANNUAL REPORT

2024



ENTHRONED

*The Lord sits enthroned
over the flood; the Lord
is enthroned as King
forever. The Lord
gives strength to his
people; the Lord blesses
his people with peace.*

– Ps 29:10-11

Letter from the Founders

ENTHRONED

Nothing could have prepared us for 2024. In the midst of running our ministry in rural Kenya with 220 staff, 520 children, 5 programs, and 24/7/365 busyness, two huge landslides suddenly struck our Naomi's Village Home property and the surrounding communities in early May. In an instant, hundreds were left homeless, 60 bodies were strewn across the landscape, and there was mayhem and need in every direction. Some of the dead have never been found, presumed to be buried under thousands of tons of rocks, mud, trees, and other debris. Fortunately, Naomi's Village Home lost none of its children or staff.

Winston Churchill was famous for stoically saying, in the wake of WW2, "Never let a good crisis go to waste." There is purpose in the trials, the stresses that almost overwhelm, and even in death. Naomi's Village joined with a group of nonprofits to take this crisis head on. Rescue, relief, rebuilding, and restoration have followed, thanks to over \$660K given by our donor base. We found another gear, by His grace and with His strength. In rebuilding homes, roads, drainage, and bridges, and in counseling wounded psyches, we have said yes to the incredible challenges God gave us to live out this year.

And there is little surprise that we see Him still enthroned, in the suffering and in the peace that has grown in our community of believers ever since. God did not leave us, forget us, or sit idly by while we suffered. And many of you played an immeasurably important role, by giving to and praying for our children, staff, and broken community. What was once layered in mud and despair has since emerged like spring after a hard winter, green and beautiful and hopeful once again.

*With love and blessings,
Bob and Julie Mendonsa – Founders, Naomi's Village, Inc.*

NAOMI'S VILLAGE BY THE NUMBERS

A grayscale background image showing three smiling children and a woman, likely staff, sitting under a white tent. The children are in the foreground, and the woman is on the right. The overall tone is positive and community-oriented.

1718

child sponsorships

199

visitors to Kenya

339

families served

226

Kenyan staff

146

community interventions

552

children served

18

*post-high school students
pursuing higher education*

32

church partnerships

FINANCIAL STEWARDSHIP

ANNUAL REVENUE
\$3,457,507

BUDGET ALLOCATION

9.7% 84.7%

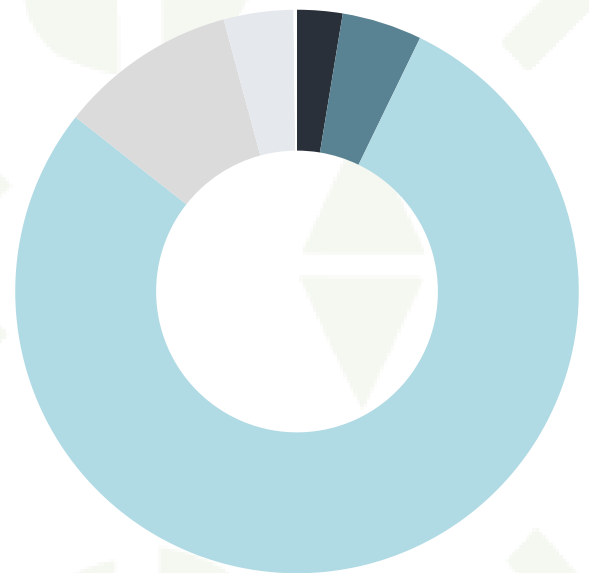
FUNDRAISING

PROGRAMS

5.6%

OPERATIONS

DONOR BREAKDOWN



78.5% INDIVIDUALS

10.2% BUSINESSES

4.6% FOUNDATIONS

4% SALES

2.6% CHURCHES

0.2% OTHER



FINANCIAL STEWARDSHIP

FLOOD-RELIEF

\$609,653 Raised

Spring 2024

On April 29th and May 3rd of 2024, massive floods caused immense devastation and loss of life in rural villages around Naomi's Village in Kenya.

Through the immediate support of hundreds of generous donors, we raised over \$600,000 and quickly engaged in daily relief and reconstruction efforts in our community.

GOLF TOURNAMENT

\$99,717 Raised

June 2024

The first Annual Naomi's Village Charity Golf Tournament was hosted in South Carolina at The Cliffs at Mountain Park, a Gary Player Signature golf course. This event included a Founders Dinner for major sponsors and an 18-hole scramble format tournament for 4-person teams.

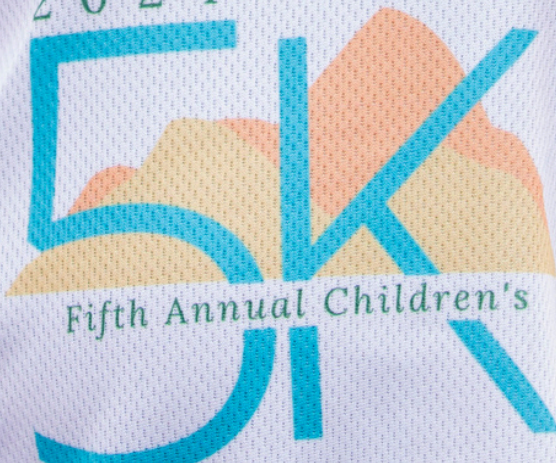
24 event sponsors and 120 golfers made this first annual tournament a great success.





NAOMI'S
VILLAGE

2024



Fifth Annual Children's

FINANCIAL STEWARDSHIP

CHILDREN'S 5K

\$92,254 Raised

October 2024

Children and staff from Naomi's Village, Cornerstone, and LEAP Preschool ran in the 5th annual Children's 5K, hosted at Cornerstone Preparatory Academy in October.

Also in 2024, runners and groups from 3 continents ran in their communities, raising support for participants in Kenya.

YEAR-END GIVING

\$969,111 Raised

December 2024

The 2024 year-end giving catalog, "Give the Gift of Belonging," featured 21 opportunities for donors to support projects across the ministry, fully funding the following:

Long-Term Missionary Apartments

Early Childhood Development Center

New School Bus for Cornerstone Preparatory Academy

Dave Ramsey – Financial Foundations Curriculum for High School Students

Water Filter Systems for 50 New LEAP Preschoolers' Families

Annual Salary for an MTOTO Nurse

Safari Field Trip for Cornerstone and LEAP Students

LEAP Preschool Learning Materials

Projectors and School Bell System for Cornerstone

300 Pairs of New Crocs, Tennis Shoes, and Soccer Cleats for Naomi's Village Children

Beach Trip for Naomi's Village Home

Surround Sound System at Naomi's Village for Church Services

HOPE BEGINS

In April 2024, Hope Begins registered with the Charity Commission in the UK, partnering with Naomi's Village as a new charity and offering more accessible giving opportunities for UK donors. Hope Begins provides a platform for UK child sponsors and donors to contribute in GBP, with the added benefit of claiming Gift Aid, which results in an additional 25% from the UK Government.

By the end of 2024, Hope Begins had 13 monthly child sponsors, collectively contributing £475 per month, totaling £527.35 with the inclusion of Gift Aid. Beyond monthly sponsorship, £1,912.05 was raised through the Naomi's Village Children's 5K in October.

Additionally, two UK child sponsors had the opportunity to visit their sponsored children in Kenya.



OUR TEAM

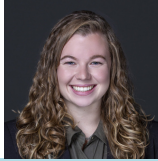
U.S. Office

Lori Kaylor



Executive Director

Maddie McClure



Director of
Volunteer Services

Allie Travis



Director of
Marketing & Comms.

Megan Mondoka



Director of
Development

Maddy Ray



U.S. Child Sponsorship
Coordinator

Larisa Verret



Director of Financial
Stewardship

Field Missionaries

Bob and Julie Mendonsa



Co-Founders of
Naomi's Village

Allison Fassinger Njaria



Child Sponsorship
Coordinator

Sean and Rachel
Macnamara



Cornerstone & Hope Begins,
UK Development

Kenyan Leadership

Naomi's Village

Oscar Ogwang



Director of
Administration

Simon Njaria



Teen Development

Evelyn Ouko



Social Work

Fridah Nyaguthii
Maina



Spiritual Care,
Activities & Outreach
Coordinator

Wilson Uba



Caregiving

Caren Ikoche



MTOTO Lead Nurse

Deborah Binyanya
Nyangweso



Human Resources

Cornerstone Preparatory Academy and LEAP Preschool

Anthony Wesonga



Director of Operations
/Human Resource

Paul Okech



Finance Manager

Daniel Muga



Head Teacher - Upper
Primary

Zipporah Wataro



Head Teacher - Lower
Primary

Samuel Githiri



Head Teacher - LEAP

Kabeeria Kaume



Chaplain

Eunice Claire Akello



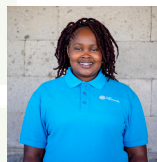
Human Resources

Mercy Jerotich



Social Work

Mercy Mutinda



Counselor

BOARD OF DIRECTORS

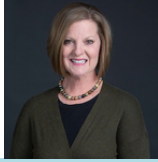
Naomi's Village Board of Trustees

Dr. Robert Mendonsa



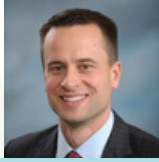
Co-Founder and CEO
Naomi's Village, Inc.

Julie Mendonsa



Co-Founder and
Director of
Child Sponsorship
Naomi's Village, Inc.

Rob Cook



Chairman of the Board
Managing Partner of
TAR CO Investment
LLC

Lei Wang



Board Secretary
Brand Strategist

Gary Amerson



Board Treasurer
Owner at Amerson
Consulting Services

Suzanne McCluskey



Board Member
RN/Humanitarian

Ross Travis



Board Member
Co-Founder and Senior
Consultant - International
and Forensic Consulting
Group, LLC

Bianca Smith



Board Member
Lead Psychotherapist and
Owner of iKultivate
Counseling & Consulting

Michael Pickens



Board Member
Owner at Fractional
Business Development &
Consulting and Partner at
Southlantic Partners, LLC

Naomi's Village & Cornerstone - Kenya Board Officers

Dr. Evelyn Mbugua



Naomi's Village
Board Chair
CEO of CURE Int'l.
- Kenya

Justus Marete



Naomi's Village
Board Secretary
CEO at Maua
Methodist Hospital

Dr. Robert Mendonsa



Naomi's Village
Board Treasurer
Co-Founder and CEO
Naomi's Village, Inc.

Peter Kyalo



Cornerstone Board
Chair
Chief Program Officer
at Cure Intl.

Julie Mendonsa



Cornerstone Board
Secretary
Co-Founder and Director
of Child Sponsorship
Naomi's Village, Inc.

Lincoln Njenga



Cornerstone Board
Treasurer
Investment Banker

Cornerstone Endowment Board

Dr. Robert Mendonsa



Naomi's Village
Board Treasurer
Co-Founder and CEO
Naomi's Village, Inc.

Julie Mendonsa



Cornerstone Board
Secretary
Co-Founder and Director
of Child Sponsorship
Naomi's Village, Inc.

Lincoln Njenga



Cornerstone Board
Treasurer
Investment Banker

Dr. Mike Roman



Board Member
Managing Member -
Roman Capital
Investments

PATHWAYS OUT OF POVERTY

Nicholas Aswan, born into a family in Kamore, Kenya in April 2020, faced considerable obstacles to success in life. Blocking his path were stifling poverty, fatherlessness, an unemployed mother, and the needs of a physically disabled older brother.



Poverty meant growing up without clean water, adequate food, safety, decent housing, toys, clothes, a local playground and library, or any social connections with which to escape his predicament. The cycle of hopeless lack common to so many rural Kenyans had consigned generations of his family members to live like this, without resources and opportunities to escape, nor to provide their own children a way out. One main impediment stood between young Nicholas and driving a wedge into that vicious cycle, ending it forever for his family– a quality education.



Fortunately, LEAP Preschool's assessment team found him at age 3. His family's desperate situation qualified Nicholas for admission through the use of a unique poverty assessment tool. A five-domain developmental assay proved he could succeed. Nicholas was likely spared from serious learning delays because of healthy attachment with his loving mother.



Just one year later, Nicholas is now thriving as a second year LEAP student, his days a rich medley of healthy play, multifaceted learning, literacy, excellent nutrition, and a safe environment. LEAP's programs have been helping to strongly wire his brain neurons, building connections for success that will serve him for life. As long as he continues matriculating each year, soaking in the holistic education provided by our K-12 school, that terrible poverty cycle will surely end for Nicholas' family. As he recently said to his mother while walking to school, "I want to build you a better house some day." That's how we know we are creating a lasting legacy through Naomi's Village. Rescuing children like Nicholas from lack and trauma would have been satisfaction enough. But far better to leave ripples on the surface of time, a new generational legacy of service to others that spreads and grows until millions are helped to also thrive one day.

CORPORATE PARTNERS

Thank you to our Corporate Partners in 2024!



Pagliarini Law Firm, LLC





NAOMI'S
VILLAGE



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