



Naomi's Village

ANNUAL REPORT

2025



OUR INITIATIVES



NAOMI'S VILLAGE HOME

Naomi's Village Home provides more than just basics – we provide excellent healthcare, balanced nutrition, a rich education at LEAP Preschool and Cornerstone Preparatory Academy, leadership training, spiritual care, and counseling to every child. We've made Naomi's Village a love-filled place, the kind where broken children heal and thrive.



MTOTO EARLY CHILDHOOD PROGRAM

Our MTOTO Program connects trained nurses with pregnant mothers, shepherding them through pregnancy, birth and infancy via routine home visits. We also provide a 12-week training for new parents that covers key parenting issues in a community group setting. Finally, our home early reading program brings literacy training and age appropriate books to families.



LEAP PRESCHOOL

At the age of three, toddlers from Naomi's Village Home and the surrounding community merge at LEAP Preschool, where they enter into a literacy-rich, play-focused environment daily for the next two years.



CORNERSTONE PREPARATORY ACADEMY

Our incredible Kenyan teachers and staff help children find their worth and discover their own unique gifts. With state-of-the-art facilities, engaging curriculum, character training programs, and built-in community outreach initiatives, our children will emerge hopeful, confident, and equipped to impact their community and nation for good.



MAENDELEO INITIATIVE

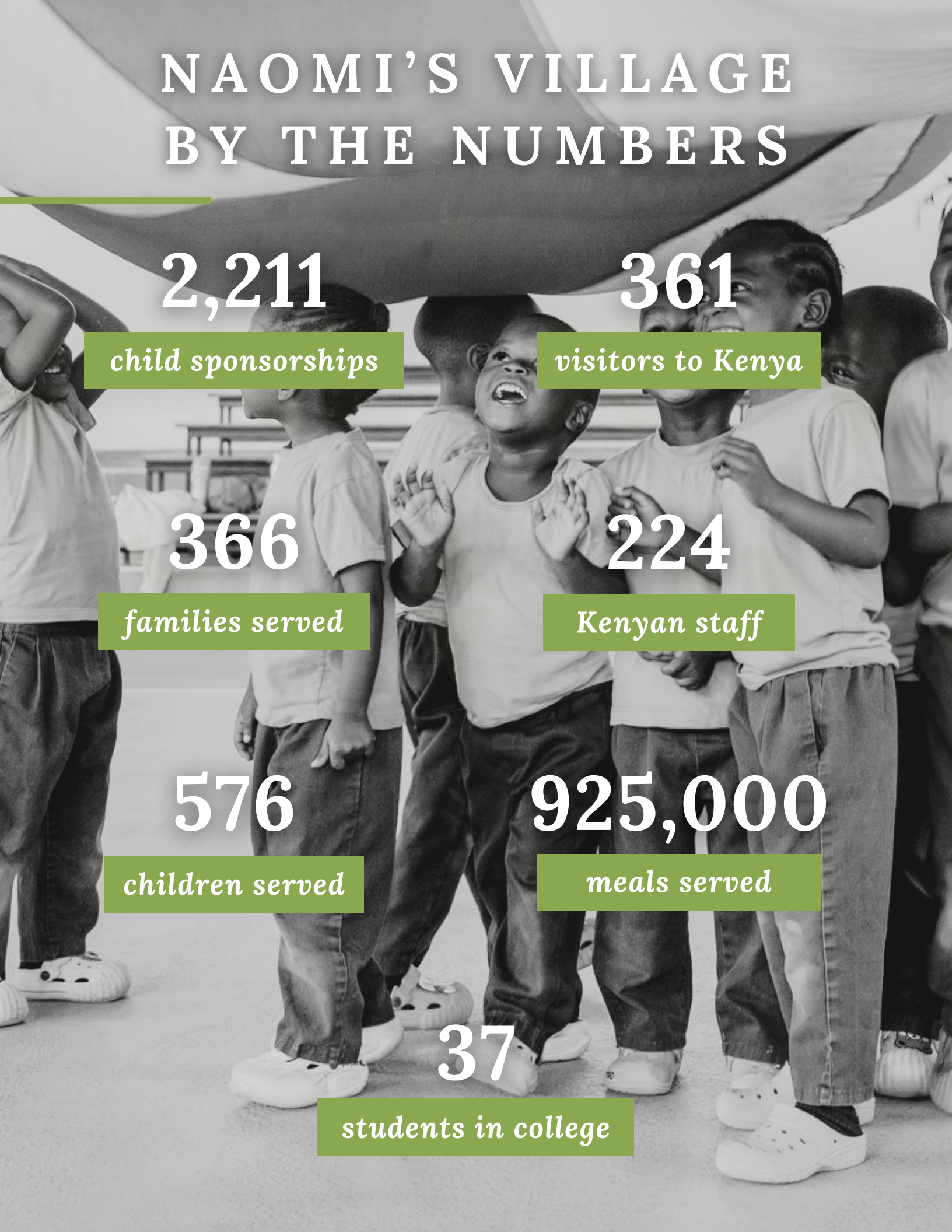
Serving the whole child means serving their whole community. We address basic needs, spiritual and emotional health, capacity building, and physical wellness – empowering families to create lasting, self-sufficient transformation.



LAUNCH PROGRAM

Grounding young adults in truth and purpose, the Launch Program equips Cornerstone graduates with career pathways, digital literacy, servant leadership, and essential life skills – preparing them to create meaningful impact at home and around the world.

NAOMI'S VILLAGE BY THE NUMBERS



2,211

child sponsorships

361

visitors to Kenya

366

families served

224

Kenyan staff

576

children served

925,000

meals served

37

students in college

2025: GROWTH, STRENGTH, AND FORWARD MOMENTUM

2025 was an extraordinary year for our ministry, marked by growth, faithfulness, and God's continued provision. We saw lives transformed, programs strengthened, and our community deepened in meaningful ways. Each step forward reflected the power of partnership and generosity.

Following the devastating floods of 2024 in Mai Mahiu, we continued rebuilding efforts while strengthening our internal foundations. We streamlined financial systems and transitioned to QuickBooks Online, enhancing transparency, accountability, and long-term sustainability.

This year also brought significant infrastructure and program growth. We completed a six-unit residence for long-term visitors, finalized a central warehouse, and began hosting teams in our new guest house supporting Cornerstone Preparatory Academy.

As we look ahead, the ministry is not only stable but thriving. In 2026, we will focus on leadership development, organizational alignment, and building on this year's strong foundation to serve with excellence.



LORI KAYLOR
EXECUTIVE DIRECTOR, U.S.



OSCAR OGWANG
EXECUTIVE DIRECTOR, KENYA

THANK YOU FOR YOUR PARTNERSHIP IN MAKING A LASTING
IMPACT ON THE STUDENTS AND FAMILIES OF NAOMI'S VILLAGE.

FINANCIAL STEWARDSHIP

ANNUAL REVENUE
\$4,792,461

BUDGET ALLOCATION

10%

FUNDRAISING

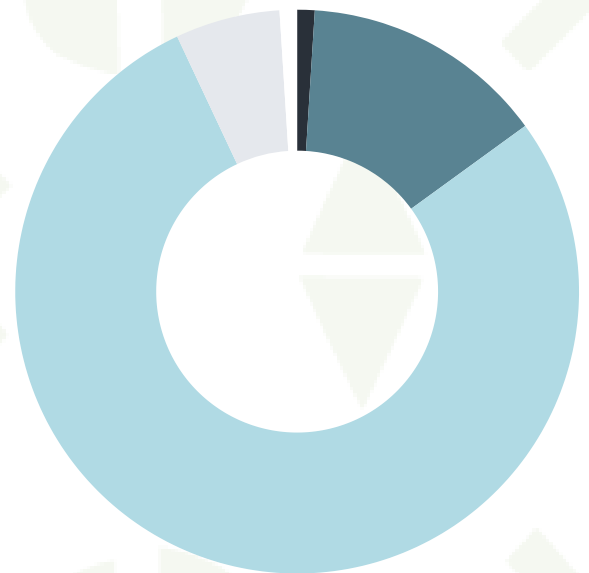
85%

PROGRAMS

5%

OPERATIONS

DONOR BREAKDOWN



78% INDIVIDUALS

6% SALES

14% FOUNDATIONS

1% OTHER

1% CHURCHES



HOPE BEGINS

Hope Begins provides a platform for UK child sponsors and donors to contribute in GBP, with the added benefit of claiming Gift Aid, resulting in an additional 25% contribution from the UK Government.

During 2025, Hope Begins continued to see encouraging growth in support of the work of Naomi's Village in Kenya. At the beginning of the year, there were 13 monthly child sponsors supporting 12 different children, contributing £557.51 per month including Gift Aid. By the end of the year, this had grown to 20 monthly child sponsors supporting 19 different children, with monthly sponsorship income increasing to £753.85 including Gift Aid.



In addition to monthly sponsorships, support also included:

- A UK church providing annual giving to sponsor 2 children
- Fundraising support from a UK primary school
- A visit from a UK secondary school to Cornerstone Preparatory Academy

It was also a joy to welcome 5 sponsors from the UK to Kenya to visit their sponsored children in person. Additionally, 2 sponsors began supporting children following their return to the UK after personally meeting children at Naomi's Village.

Beyond child sponsorship, a further £8,684.04 was raised through one-off donations via Hope Begins to support the wider ministry of Naomi's Village. Special fundraising initiatives also contributed significantly, including:

- £190.13 raised through the Christmas and birthday funds
- £482.14 raised through the first Naomi's Village 5K event held in the UK
- £365.79 raised independently by the Chair of Trustees, Gareth Johns, through his personal fundraising efforts

In total, £18,526.58 was raised through Hope Begins UK during 2025 to support the ongoing work of Naomi's Village in Kenya.





BRINGER OF LIGHT

A tiny, unwanted baby girl entered humanity in Kinamba, Kenya in May 2022. When she was later abandoned, a passerby heard desperate cries and rescued her. She landed at Naivasha District Hospital in our county.

JoJo (11), who had lived out his own babyhood at Naomi's Village over a decade earlier, named her Lucy when she arrived. Flo added the middle name Sifa. Lucy means bringer of light. Sifa means praise.

Our daughter Emily, researching fetal alcohol spectrum disorder (FASD) at USC Med School, recognized immediately that Lucy had a severe form of the condition from her characteristic facial features.

At 9 months, Lucy weighed just 8.5 lbs despite plenty of love and feeding. Hospitalized twice with life-threatening illnesses, Lucy fought and recovered. She flourished in our NV baby room, which has raised 30 infants.

A Michigan-based PT visited NV in late 2024. She trained our baby moms to provide physical therapy for Lucy. Within weeks, Lucy grew in dexterity, motor skills, and coordination.

Nearly 4 now, Lucy follows instructions easily, speaks in short sentences, sings, dances, brushes her own teeth, and attends LEAP Preschool.

The Bantu word ubuntu means 'humanity to others.' People from disparate backgrounds have raised Lucy and her 99 NV siblings.

This bringer of light now lights up our worship services — a small and powerful proof that He ever lives to redeem.



*Then I heard the voice of the
Lord saying, 'Whom shall I send?
And who will go for us?' And I
said, 'Here am I. Send me!'*

Isaiah 6:8





Photos and stories can only capture so much. **Come experience Naomi's Village for yourself.**

Walk our campuses. Meet the children and families we serve. Spend a few days alongside our Kenyan team and see what they do every day. Go home changed in ways you didn't expect.

If you've felt that quiet nudge from God saying, "Go," we would love to welcome you to Naomi's Village. To learn more about visiting Naomi's Village, serving as an intern, or joining an upcoming team, contact Maddie McClure at [**maddie@naomisvillage.org**](mailto:maddie@naomisvillage.org)

OUR TEAM

U.S. Office

Lori Kaylor



Executive Director

Maddie McClure



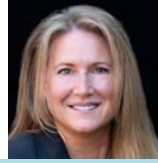
Director of
Volunteer Services

Caroline McKnight



Manager of
Marketing & Comms.

Megan Mondoka



Director of
Development

Maddy Ray



U.S. Child Sponsorship
Coordinator

Field Missionaries

Bob and Julie Mendonsa



Co-Founders of
Naomi's Village

Allison Fassinger Njaria



Child Sponsorship
Coordinator

Joe and Leah Wilson



Missionaries

Kenyan Leadership

Naomi's Village

Oscar Ogwang



Executive Director,
Kenya

Simon Njaria



Director of
Administration

Evelyn Ouko



Director of Social
Work

Fridah Nyaguthii
Maina



Child Champion
Manager

Wilson Uba



Spiritual Care,
Activities, and
Outreach Manager

Peris Wambui
Machaga



Social Worker

Cornerstone Preparatory Academy and LEAP Preschool

Anthony Wesonga



Director of Operations
/ Human Resource

Justus Marete



Director of
Administration

Kelvin Chege



Media Coordinator

Florence Chepkorir



Accountant

Samuel Githiri



Head Teacher - LEAP

Kabeeria Kaume



Chaplain

Mercy Jerotich



Social Worker

Mercy Mutinda



Counselor

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Naomi's Village, Inc.

Julie Mendonsa



Co-Founder and
Director of
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Naomi's Village, Inc.

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Owner at Amerson
Consulting Services

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RN/Humanitarian

Lei Wang



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Brand Strategist

Ross Travis



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Co-Founder and Senior
Consultant - International
and Forensic Consulting
Group, LLC

Michael Pickens



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Owner at Fractional
Business Development &
Consulting and Partner at
Southlantic Partners, LLC

Naomi's Village Kenya Board Officers

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Board Chair
Executive Director of
CURE International

Justus Marete



Board Member
CEO at Maua
Methodist Hospital

Dr. Robert Mendonsa



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Naomi's Village, Inc.

Sean Macnamara



Board Member
Academic Advisor at
Cornerstone
Preparatory Academy

Cornerstone Endowment Board

Dr. Robert Mendonsa



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Naomi's Village, Inc.

Julie Mendonsa



Cornerstone Board
Secretary
Co-Founder and Director
of Child Sponsorship
Naomi's Village, Inc.

Lincoln Njenga



Investment Banker
A1Securities Limited,
Nairobi, Kenya

Dr. Mike Roman

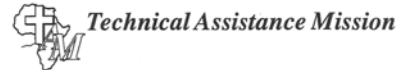
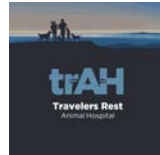


Managing Member
Roman Capital
Investments



CORPORATE PARTNERS

Thank you to our Corporate Partners



Pagliarini Law Firm, LLC





**NAOMI'S
VILLAGE**



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